



News Release

Tannenbaum Helpern's Joel A. Klarreich to speak on the Do's and Don'ts of social media and legal essentials for the staffing industry

New York, NY, August 02, 2012 — Given the proliferation of social media and the hesitation of corporations to hire in the last few years, the staffing industry has undergone many changes to adapt to changing economic times and emerging technology trends. Social media has changed the way recruiters communicate with, search for and screen candidates and broadcast job vacancies. The changing economic markets has put a greater emphasis for staffing firms to have clear engagement contracts and fee structures while understanding their legal obligations.

At the September 13, 2012 “**NJSA Law Day**” event hosted by the New Jersey Staffing Alliance, **Joel Klarreich** will cover the best practices of social media for recruiters and sales staff and, in another interactive session, he will discuss the legal essentials for staffing managers and owners to protect themselves. For more information about the event, visit <http://njsa.com/calendarview.php?newsid=404>.

Joel Klarreich manages Tannenbaum Helpern's Staffing Industry, Employment Law and Corporate departments. He has more than 35 years of experience representing single, multi-office and franchising staffing organizations with regard to corporate transactions, mergers and acquisitions, administrative law, lending litigation, unfair competition, labor and employment, and diverse corporate matters. Also, Joel is general counsel to the New York Staffing Association, the statewide trade association of temporary and permanent staffing organizations.

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